



## **2010 National Corn Yield Contest**

The National Corn Yield Contest (NCYC), the premier yield contest of every corn growing season, will celebrate 46 years of challenges, rewards and yields that were not even considered attainable a few years ago.

Last year will surely serve as unforgettable contest year. Even in the midst of inclement weather affecting a majority of the states in some facet or another during their growing season; NCYC had yet another record breaking contest with a total of 6,958 entries. The top irrigated yield in the 2009 NCYC was 346 bushels per acre and the top non-irrigated yield was 319 bushels per acre. Will you be the one to have the highest yielding corn in the 2010 NCYC? National Corn Growers Association (NCGA) wants to challenge you to take advantage of this opportunity to explore new ideas and production techniques, while gleaned knowledge to enhance your future yield potential.

Winners will receive national recognition in the mid-February Farm Journal publication, the NCYC Corn Yield Guide and at the National Awards Banquet and State Awards Breakfast at the 2011 Commodity Classic in Tampa, Florida. As in the past contests, participating companies provide a variety of awards. Most important of all, you experience the challenge and satisfaction of learning production techniques that will enhance your corn yields.

Your participation also benefits all corn, as NCGA utilizes the wealth of information from the NCYC to study production trends. Your information is utilized by NCGA and other partners statistically demonstrate the production efficiencies of corn growers and your dedication to soil and nutrient conservation.

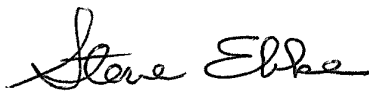
**ACCEPT THE CHALLENGE** – gain valuable knowledge and demonstrate your production skills! YOU can be in the winner's circle at the Commodity Classic in Tampa, Florida. Judy Hall, Kyle Ferguson and Max Starbuck are NCGA's contacts for the Corn Yield Contest (see contact information below).

Please review the updated 2010 rules and guidelines for industry promotions. Any Grower participating in unapproved promotional activities are subject to disqualification.

The NCGA Corn Board requires the many industry partners promoting and supporting the National Corn Yield Contest follow the approved promotion and awards activities. It is the decision of the NCYC Committee that entrants and winners may benefit from promotional activities from multiple sources. Promotional activities should serve as a patronage benefit. The approved promotional activities state an individual company, manufacture and supplier may:

- Pay **entrants** NCGA National and Affiliate State annual dues.
- Pay **entrants** NCYC entry fees.
- Provide **entrants** with company products, in accordance with label rates, sufficient to cover the minimum contest plot of ten acres.
- Provide **national winners** cash or other awards totaling a maximum \$10,000. Lesser amounts may be awarded to **second and third place national winners**. Lesser amounts may be provided to **state winners**.
- Provide Commodity Classic travel expenses, lodging, meals and registration to **all 24 national winners and all first place state winners**. May include immediate family members, operation partners or other individuals with a stake in the NCYC plot.
- Provide **national and state winners** with company products, in accordance with label rates, sufficient to plant up to the minimum contest plot of ten acres.

Regards,  
NCYC Joint Task Force



Steve Ebke, Chairman  
Production & Stewardship Action Team



Tim Dolan, Chairman  
Grower Services Action Team

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